

**5th BIENNIAL
"INTERNATIONAL MILANO MASTERCLASS"**

Milano, Italy • *March 27-31, 2009*



"THE QUEST OF EXCELLENCE"

**Segment # 1
SINONASAL & SKULL BASE
ENDOSCOPIC MICROSURGERY
*March 27-29, 2009***

**Segment # 2
RHINOPLASTY
*March 29-31, 2009***

**Segment Directors
Paolo CASTELNUOVO, MD • Pietro PALMA, MD**

PRELIMINARY PROGRAMME

A project by

Skills AHP
*Continuing Education
in Medicine & Surgery*

Nose Foundation

WEBSITE
www.milanomasterclass.it

DIRECTORS' WELCOME

Let us invite you to the 5th edition of our Biennial International Milano Masterclass. Beyond our boldest expectations, the Milano Masterclass over the years grew to be recognized as one of the most acclaimed courses for Endoscopic Sinus/Skull Base Surgery and Rhinoplasty/Facial Plastic Surgery in Europe. In 2007 the Masterclass was attended by more than 400 participants coming from 48 different countries, with many coming back remembering previous Masterclass meetings as the best "full-immersion" course that they had ever attended.


In Milano you will experience why this formula has been taken as a model for meetings not only in Europe. You will be given the opportunity to be closely in touch with international decision makers in Endoscopic Sinus/Skull Base Surgery and Rhinoplasty in the usual welcoming, congenial international atmosphere.

The programme in 2009 will specifically address ways to achieve better outcomes and will highlight the patient safety. The teaching format of both segments will have a well balanced structure: starting surgeons will benefit from a didactic selection of proven basic techniques, whereas more experienced practitioners gain top insight into the most advanced procedures. There will be special video-demonstrations of original, unpublished surgical cases. These interactive sessions will allow participants to virtually enter the operating room with the experts and be guided in greater detail through techniques with "before-and-after" documentation to demonstrate the outcome of the various procedures. Controversies regarding key surgical steps will be highlighted by faculty members duelling from opposing standpoints, challenging the audience to participate.

If you missed this meeting in previous years, please do not make the same mistake in 2009! We have arranged reduced fees for young colleagues, EAFPS members and colleagues coming from East Europe, Africa and South America.

Milano, Italy's economic and cultural capital, is also a store of history and traditions. It is home to the Duomo, the Last Supper, La Scala, and the Fashion "Quadrilatero". The bright colours of this cosmopolitan metropolis which Stendhal described as a "rich republic devoted to art and pleasure" are waiting to welcome and charm you!

We look forward to welcoming you in Milano in March 2009!



Prof. Paolo Castelnuovo
paologc@tin.it



Prof. Pietro Palma
mail@pietropalma.it

GENERAL INFORMATION

MEETING VENUE

HOTEL MELIA MILANO www.melia-milano.com
Via Masaccio 19 - 20149 Milano (Fieramilanocity area)
Underground (Line1 –red line): stop "Lotto"
Buses: 78, 49

OFFICIAL LANGUAGES

English and Italian with simultaneous translation.

CME CREDITS

Requested.

REGISTRATION

Registration fee includes: • tuition • gala dinner(s) • simultaneous translation • certificate(s) of attendance • coffee-breaks • buffet lunches

Different registering options are available:

- **OPTION "FULL"** (Full Masterclass: Segment 1 + Segment 2)
 - Regular: € 1.200 (Euro 1.000 + 20% VAT)
 - Member European Academy of Facial Plastic Surgery: € 1.020 (Euro 850 + 20% VAT)
 - Young Physician (under 30 yrs): € 660 (Euro 550 + 20% VAT)
 - *copy of the identity card to be provided* -
 - Physician from East Europe (*), Africa and South America: € 660 (Euro 550 + 20% VAT)

- **OPTION "SINUS/SKULL BASE"** (Segment 1)
 - Regular: € 840 (Euro 700 + 20% VAT)
 - Member European Rhinologic Society: € 720 (Euro 600 + 20% VAT)
 - Young Physician (under 30 yrs): € 480 (Euro 400 + 20% VAT)
 - *copy of the identity card to be provided* -
 - Physician from East Europe (*), Africa and South America: € 480 (Euro 400 + 20% VAT)

- **OPTION "RHINOPLASTY"** (Segment 2)
 - Regular: € 840 (Euro 700 + 20% VAT)
 - Member European Academy of Facial Plastic Surgery: € 720 (Euro 600 + 20% VAT)
 - Young Physician (under 30 yrs): € 480 (Euro 400 + 20% VAT)
 - *copy of the identity card to be provided* -
 - Physician from East Europe (*), Africa and South America: € 480 (Euro 400 + 20% VAT)

(*): Albania, Baltic Republics, Belarus, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Macedonia, Moldova, Poland, Romania, Russian Federation, Serbia-Montenegro, Slovakia, Ukraine

On-Site registration: € 100 to be added.

PAYMENTS (see Registration Form)

Payment can be made by

- a) credit card
- b) bank transfer

Account name: **CQ Travel srl**
IBAN: **IT73S0326801601052866945210**
BIC (Swift): **SELBIT2BXXX**
Reference: **" Family Name and First Name of the participant –
Milano Masterclass 2009 - Option ... "**
(please indicate the chosen option "FULL", "SINUS/SKULL BASE",
or "RHINOPLASTY")

- Personal cheques are not accepted.
- All bank expenses are to be paid by the forwarder. Eventual unpaid bank charges must be paid cash at the registration desk.
- A photocopy of your bank transfer together with the Registration Form has to be faxed (Fax: +390243911650 or +390243316070) or Emailed (masterclass@cq-travel.com) to CQ Travel, Milano.
- Confirmation will be sent after the fees have been cashed. To facilitate on site-management, participants should bring the confirmation letter to the registration desk.

REFUND POLICY

If a written request is received before 20.02.2009: a 75% refund will be allowed. After this date no refund is due. All refunds will be handled after the Masterclass.

MASTERCLASS CANCELLATION POLICY

In the unusual circumstance that the meeting is cancelled, two weeks notice will be given and tuition will be refunded in full. The Organizers are not responsible for any airfare, hotel or other costs incurred.

LETTERS OF INVITATION

On request, an official letter of invitation will be mailed to help overcome administrative problems and visas. This invitation is not to be considered covering fees or other expenses.

SOCIAL PROGRAMME

Upon request, participants will be provided with pertinent information.

REGISTRATION HOURS

Segment # 1: Thursday, March 26 from 5:00 pm. Friday, March 27 from 7:30 am.
Segment # 2: Sunday, March 29 from 10:30 am.

OPENING

Segment # 1: Friday, March 27 at 8:00 am.
Segment # 2: Sunday, March 29 at 2:00 pm.

HOTEL ACCOMMODATION

A block of rooms have been reserved at Hotel Melià and in other different hotels in Milano. Booked hotels are located at walking distance from the meeting venue or easily reachable by public transportation.

Hotel Accommodation Form is available on-line (www.milanomasterclass.it) and upon request at the Organizing Secretariat CQ-Travel.

Prices indicated in the "Hotel Accommodation Form" are inclusive of taxes, services and breakfast, per room per night.

Rooms are in heavy demand in Milan: attendees are urged to make reservations early. Reservations are subject to availability and rooms will be assigned on a first-come first-served basis.

Payment will be made directly at the hotel at check-out. A credit card number is necessary to guarantee the reservation. Changes or cancellations must be notified by Email or fax to CQ Travel and **not** to the hotel. No penalties will be applied, for cancellations before March 1, 2009. After this date, until 3 days before the arrival, the card will be debited for one night stay. Cancellations within 3 days from arrival will be charged for the whole stay.

In the case the payment is settled in advance by bank transfer, all bank expenses are to be paid by the forwarder.

If interested in private accommodation (bed & breakfast), please visit the website **www.bbitalia.it**.

Registrants are encouraged to check at their travel agency concerning the availability of special flight+hotel offers. Lower room-rates can be sometimes found on Internet only for on-line booking, but make sure that the rates are valid during the period of interest!

BANQUETS

The Masterclass banquets for attendees and guests (tickets for guests can be purchased in advance or on site) will be held on Saturday, March 28 (Segment # 1 "Sinus/Skull Base") and Monday, March 30 (Segment # 2 "Rhinoplasty").

EXHIBITS

The exhibits will feature surgical equipment, endoscopic instrumentation, medical and educational materials. The exhibit area will be open during all the breaks.

WEATHER

Temperature in March is 12 °C to 20 °C. Clothing should be suitable for a temperate, changeable climate.

BADGES

All registered participants, speakers and exhibitors will be given a badge, which they must wear to be admitted to the scientific sessions.

INSURANCE

Organizers do not accept responsibility for individual medical, travel or personal expenses. Registrants are strongly advised to take out their own personal insurance policies.

Changes in the programme may take place

PROGRAMME AT A GLANCE

Segment # 1

SINONASAL & SKULL BASE ENDOSCOPIC MICROSURGERY

Friday 27 / Sunday 29, March 2009

1. Try this at home, don't try this at home. How junior surgeons may improve FESS outcome.
2. Pediatric endoscopic sinonasal/skull base surgery. Situations and solutions.
3. Completely endoscopic endonasal approach to malignant and non-malignant lesions of the rhinopharynx: Sometimes, always, or never.
4. Benign tumours and inverted papillomas. Key concepts for less invasive operative modalities.
5. Orbit: 1-, 2-, or 3-wall decompression?
6. Don't hang loose: The newest in endoscopic duraplasty.
7. Endoscopic treatment of sino-nasal malignancies: Where do we stand?
8. Sellar and parasellar lesions: Things you didn't know you could do just few years ago.
9. Corridors to the posterior cranial fossa. Candid comments on current and future options.

Taking home pearls:

THE THREE MOST FRIGHTENING COMPLICATIONS I HAD TO TREAT IN THE LAST 2 YEARS!

Segment # 2

RHINOPLASTY

Sunday 29 / Tuesday 31, March 2009

1. Rhinoplasty for the novice: Can we keep it simple and predictable?
2. Tying it all together: All about tip sutures.
3. Finesse in rhinoplasty: Small changes that make a big difference
4. Play it again doc: Pearls and pitfalls in revision rhinoplasty.
5. Developing a successful multicultural rhinoplasty practice.
6. Techniques for the management of the non-caucasian nose
7. The difficult dorsum.
8. What's hot in tip surgery: projection, alar rim, alar base.
9. Age and gender in rhinoplasty: what suits the patient?

VIDEOSESSION:

Versatile solutions for common rhinoplasty problems.

Taking home pearls:

THE "IMPOSSIBLE" NOSE.

INTERNATIONAL FACULTY

Segment # 1

Manuel **BERNAL-SPREKELSEN** (E); Hannes **BRAUN** (A);
Ricardo **CARRAU** (USA); Wolfgang **DRAF** (D); Wytske **FOKKENS** (NL);
Amin **KASSAM** (USA); Michael **MOKRY** (A); Bernhard **SCHICK** (D);
Carl **SNYDERMAN** (USA); Aldo **STAMM** (BR); Heinz **STAMMBERGER** (A)

Segment # 2

Roxana **COBO** (CO); Rollin K. **DANIEL** (USA); Ronald **GRUBER** (USA); Yong
Ju **JANG** (ROK); Dirk Jan **MENGER** (NL); Gilbert **NOLST TRENITE'** (NL);
Stephen **PERKINS** (USA); Julian **ROWE-JONES** (UK); Abel-Jan **TASMAN** (CH)

LOCAL FACULTY

ENT, ENT/Facial Plastic, Plastic, Maxillo-Facial and Neuro-Surgeons

SCIENTIFIC SECRETARIAT

P. Bossolesi, F. Sberze, A. Pistochini, C. Cambria, F. Simoncello, P. Battaglia,
I. Ermoli, P. Terranova

UNDER THE AUSPICES

- International Federation of Facial Plastic Surgery Societies (IFFPSS)
 - European Academy of Facial Plastic Surgery (EAFPS)
 - European Rhinologic Society (ERS)
 - Italian ORL Society of Facial Plastic Surgery
 - Università dell'Insubria Varese
- Azienda Ospedaliera–Universitaria Ospedale di Circolo "Fondazione Macchi", Varese

SECRETARIAT

CQ-Travel

Via Pagliano, 3 ♦ I-20149 Milano, Italy
Tel: +39 024804951 ♦ Fax: +39 0243911650 - +39 0243316070
E-mail: masterclass@cq-travel.com